



GAR Yearbook Ad Sales

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Every year at GAR's Spring Banquet the rowers each receive a GAR Yearbook. Included in this yearbook are pictures of each rower, their squad and various candid photos from throughout the past year. Also included are advertisements and messages. The sale of the space for these advertisements and messages is what allows GAR to give (for free) a yearbook to every rower. Please help GAR offset the printing costs of this year's yearbook by selling ad space. Historically, rowers have had good luck selling ad space to their doctors, orthodontists, insurance agents, and family members, etc.

Note: Seniors are given a page for their Last Will and Testament and a page for photos. Please encourage your senior to get these items to Lori Schiele or Nina Cornwell as soon as possible (deadline April 13, 2010).

GAR Yearbooks will be available for pick up at the GAR banquet.

Ad space selling options are:

Two lines of text	\$10
Business card size ad	\$30
Quarter-page ad	\$75
Half-page ad	\$125
Full-page ad	\$200
Inside front cover	\$500
Inside Back cover	\$300
Back-cover, full-color ad	\$500

100% of the ad sales will go to offset the printing cost of the yearbook. Any additional amount will go to GAR's general operating budget.

Ads need to be submitted to Lori Schiele or Nina Cornwell no later than April 13th, 2010 at the Parent Booster meeting.
